



# EXPAND YOUR BUSINESS THROUGH INTERNATIONAL SALES

*Helping Kauai businesses discover opportunities beyond Hawaii*

**N**ow is the time to expand into international markets. Many have said that in difficult economic times it is even more important for small businesses to take advantage of every opportunity in growing their international sales.

If you're looking for a new way to grow your business, the international arena might just be the answer. Join representatives from several agencies at an upcoming seminar for new and existing small businesses.

This exciting, no-cost seminar will feature representatives from the Hawaii Foreign-Trade Zone, Hawaii Small Business Development Center Network, U.S. Department of Commerce, the U.S. Small Business Administration and the High Technology Development Corporation – Manufacturing Extension Program to discuss opportunities in the changing economy.

- Find out information on export and import opportunities, trade shows, how to find new buyers, and what countries are eligible for exports from the United States.
- Find out how MEP supports local Hawaii manufacturers. Find out if your company is really ready for exporting. Get hands-on assistance to find out.
- Find new financing techniques and ways to extend credit and still get paid for international sales.
- Find out how your company can benefit from establishing your business in the Foreign-Trade Zone. Exporting can be the key to unlocking an untapped market for your products or services.

This seminar is specially designed for sole proprietors, marketing and sales management staff, or anyone with the responsibility for importing or selling internationally.

*Sponsored and brought to you by:*



*Register on-line  
now for this  
no-cost seminar!*

**Tuesday,  
April 27, 2010  
1 to 4 p.m.**

**Kauai Community  
College, Elections Room  
(behind OCET Bldg)**

**Register On-Line at  
[WWW.HAWAII-SBDC.ORG](http://WWW.HAWAII-SBDC.ORG)**

**Or Contact  
Darlene Kaui  
241-3148**

